

BUZZ ABOUT OUR NEW GRAPE VARIETIES ARE POPPING UP EVERYWHERE



It's an exciting time. We're gaining more and more popularity with customers thanks to amazing new varieties like Cotton Candy® and Witch Fingers®. Consumers like yours just can't get enough. Now Flavor Pops will undoubtedly draw plenty of attention and interest too. They can be just as plump, juicy and delicious as our other grapes.

And there's more to come. Exciting new varieties are in the works right now, with more to follow next year, and the year after that and on down the line.



Who needs a national advertising campaign when word-of-mouth has been so wildly successful. The media coverage is growing almost as fast as our sales. Our grapes have been featured on The Today Show, Good Morning America, and on Ryan Seacrest's syndicated radio show.



Outstanding flavor is in our genes.

Grapery has an exceptional, innovative culture unlike any other grower today. And we have to tip our hat to International Fruit Genetics along with our other strategic partners. Grapery wouldn't be where we are today without them.

No other table grapes company has committed to the breadth and depth of research that has resulted in the development of so many fantastic, new and truly world-class flavors. Our Continuous Innovation Loop is just one example. It's a commitment that takes years—and a lot of hard work by everyone on the Grapery team. We value the feedback we get from our retail partners, and from consumers as well. And we act on the input. We'd be happy to tell you more about our process as well as an update this season's grapes. Feel free to contact us any time.

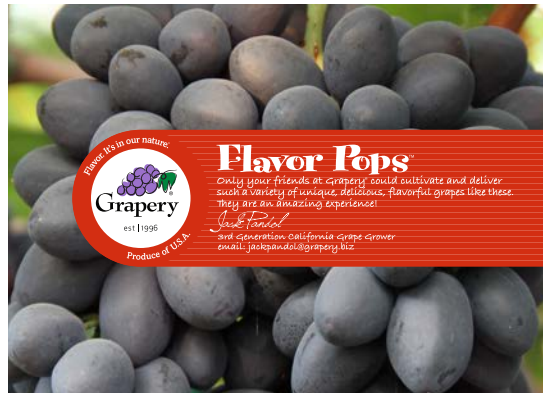


For more information, please contact us at
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WHAT DO YOU CALL EXTRAORDINARY GRAPES WITH FLAVORS THAT POP?



Flavor Pops™!

Only your friends at Grapery® could cultivate and deliver such a variety of unique, delicious grapes.

These innovative and distinctive grapes are such an amazing taste experience that there's only one name that will do. Flavor Pops™

You've got to try them. They are incredible...and they're only from Grapery.

What's in it for you?

There is no better high than discovery.
—E.O. Wilson,
Celebrated Biologist & Author

The thrill of discovery! What's more exciting for your customers than trying remarkable, delicious new flavors? No wonder Grapery grapes are generating so much buzz in the industry, and with consumers. Flavor Pops will only add to the excitement... and add to your profits.