



When it comes to flavor, ours runs circles around the competition.

Each variety is bursting with a sweet, fresh-off-the-vine taste. We have carefully crafted all of our table grapes to have the best and most remarkable flavors possible.

You'll savor the unique sweetness of Cotton Candy®. And our Flavor Promise® grapes, like Sweet Celebration®, stand head and shoulders above other more familiar varieties. Your customers won't be able to stop eating any of these succulent little gems.



THE GRAPERLY LEADERSHIP TEAM

Jack Pandol started his career with his family's diversified agri-business. He founded Grapery in 1996 to deliver to consumers the highest quality, best tasting table grapes in the world. Over the years Jack has pioneered new types of irrigation, fertilization and trellis systems that maximize flavor and allow Grapery to deliver on its Flavor Promise.

Jim Beagle is a fifth-generation California farmer who grew up working with his family in the region's vineyards. Jim joined Grapery as CEO in 2008 and shares Jack's passion for raising mouth-watering table grapes that are second to none.

During harvest, Jack and Jim walk the vineyards every day tasting fruit to decide when it has reached its peak flavor and is ready for harvest.

Today, their shared passion for exceptional flavor has led to further growth, abundant harvests and consumers wanting more.



For more information or to place an order, call Jim Beagle at 661-326-8004 or jbeagle@grapery.biz.

Of course you can always visit our website at grapery.biz.

Grapery
900 Mohawk St. Suite 220
Bakersfield, CA 93309

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WE'VE RAISED TABLE GRAPES WITH
EXTRAORDINARY FLAVOR



WHAT THE GRAPERY BRAND AND OUR EXCEPTIONAL GRAPES CAN DO FOR YOUR SALES AND YOUR BRAND



Enjoy faster product turns and increased profits with our promise of exceptional flavor.

Generate buzz and loyalty from your customers with Grapery's unique, distinctive flavors.

Increase your sales by our offering smart, attention-getting marketing programs, point of sale, online promotions, content, and more.



Grapery Flavor Promise at sunrise—Arvin, CA

DO YOURSELF A FLAVOR OR TWO
Pick from a selection that is second to none.

Our One-of-a-Kind Varieties

Flavor. It's in our nature.
Cotton Candy®
"These Cotton Candy grapes really do taste like cotton candy! What a fun, healthy way to enjoy everyone's favorite flavor from the farm. Let me know if you agree."
Just Tantalize!
3rd generation California grape grower
email: jackpandolo@gmail.com
Produce of U.S.A.

Flavor. It's in our nature.
WITCH FINGERS®
"These uniquely shaped Witch Finger grapes are fun to eat and really delicious! What are some fun, creative ways for using this one-of-a-kind variety? We'd love to hear from you!"
Just Tantalize!
3rd generation California grape grower
email: jackpandolo@gmail.com
Produce of U.S.A.

Flavor. It's in our nature.
SHOWCASE
"This is such a delicious variety to grow when it doesn't even have a name yet! Send me your name suggestions and look for more one-of-a-kind new varieties in the future!"
Just Tantalize!
3rd generation California grape grower
email: jackpandolo@gmail.com
Produce of U.S.A.

Flavor. It's in our nature.
Flavor Promise®
"My commitment to you is to grow and harvest the most delicious, flavorful grapes you've ever eat. Let me know what you think."
Just Tantalize!
3rd generation California grape grower
email: jackpandolo@gmail.com
Produce of U.S.A.

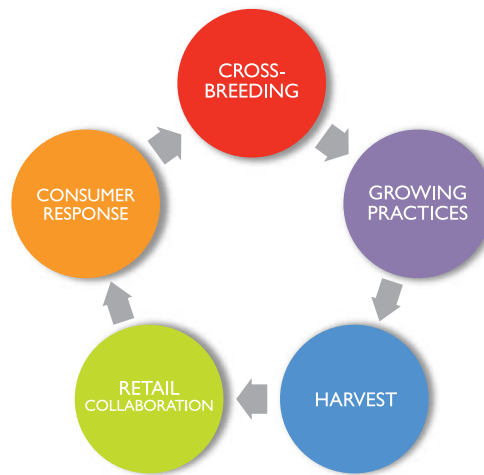
Flavor Promise® Varieties Include:

- Sweet Surrender®
- Sweet Celebration®
- Sweet Jubilee®
- Crimson Seedless
- Autumn Royal

We're always testing flavorful new varieties in our vineyards. We'll continue to add to our Flavor Promise product line every year when we find varieties that meet our strict Flavor Promise standards.



FLAVOR DRIVEN EVERY STEP OF THE WAY



We take our promise of exceptional flavor very seriously. It takes a unique innovation philosophy and process to deliver on that promise consistently. Day after day.

No other table grape company can compete with our Continuous Innovation Loop process.

It all began with a simple observation. We used to share our grapes with friends and neighbors and repeatedly they would compliment us on the marvelous flavor. They asked us why the grapes they were buying in the local grocery store didn't taste as good as ours. It dawned on us that our passion for flavor and excellence really was unique.

As a result, several years ago we restructured our company and our entire process to help us achieve our vision of delivering the best tasting grapes in the world. Today our unique culture and Grapery's Continuous Innovation Loop ensures that you and your customers will receive the most delicious, extraordinary grapes on the market.

And we're not about to get comfortable. Everyone at Grapery continues each day to think about more ways we can be more innovative and improve any aspect of our remarkable process.

GROUNDBREAKING NEW IDEAS



Over the years Grapery® conducted a multitude of experiments that led to a wide range of breakthroughs we've incorporated into our remarkable process. This led to the development of our Flavor Promise® products and more, ensuring the best flavor from our classic and limited edition varieties.

For example in Grapery's flavor driven culture, unlike others, we don't pick our grapes all at once during harvest. Instead, we carefully harvest each field several different times, patiently selecting only the very best fruit at the peak of ripeness and flavor.

Our Continuous Innovation Loop methodology includes a carefully developed integration of thoughtful vineyard design, meticulous growing practices, insightful harvest techniques, optimal cold storage, superior packaging and building relationships of trust.



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OUR FLAVOR PROMISE® PRODUCT LINE.
A CLAIM IS ONE THING...A PROMISE IS ANOTHER.



Grapery® Flavor Promise® varieties offer you and your customers the peace of mind that you're getting grapes with a flavor that's second to none. Every time.

In fact, our Flavor Promise® brands are also gaining more popularity and product turns thanks to increased word-of-mouth, attention-getting marketing programs, superb packaging and more!

Here are a couple of examples of responses to our branded products:

"I purchased a box of Flavor Promise Red Grapes from my local grocer and must say they are probably one of the best grapes, if not the best grapes I have had..."
— Shaun

"...What a wonderful surprise at my grocery store...You did keep your promise, as my husband doesn't usually like grapes for the bitter skin on them, but today he took yours in his lunch, that is a first! I will buy more!"
—Karen

How does Grapery deliver on its Flavor Promise?
Our "recipe" for growing the most flavorful grapes available is simple: We evaluate each and every grape we sell.

We are absolutely committed to farming practices that are respectful and beneficial to the environment. And, we seek out the very best methods for planting, harvesting and packaging our grapes to ensure a consistent product.

At Grapery, taste is everything.

Flavor Promise® is the cornerstone of a product line that has been proudly nurtured and developed over the last 15 years. Each variety offers their own special flavor, color, and texture and, again, meets only the highest standards that we set for all of our products.

VARIETIES THAT REACH FLAVOR PROMISE'S HIGHEST STANDARDS

Sweet Celebration®

This mid-season bright red, seedless grape has a sweet, fruity flavor, and is notable because of its unusually large size and crispy, pleasing texture. Sweet Celebration is a “bet ya can’t eat just one” kind of grape. The flavor at high sugar is without peer in table grape varieties.

Sweet Surrender®

It is unique because of its mouthwatering plum-like flavor. We wait to harvest these grapes until every bunch reaches its fully vine ripened, sweet potential. This very early season seedless grape is available in early July to mid-August and is jet black in color.

Autumn Royal

Once it reaches 20% sugar, the bold flavor and sweetness are truly delectable. Only Grapery leaves Autumn Royal on the vine this long to ensure the peak of flavor and sweetness. This black seedless grape is known for its black berries that ripen from mid-October to mid-November. They are conical in shape and celebrated for their own outstanding, popular flavor.



Our newer Flavor Promise® varieties are the result of a partnership formed in 2000 between Grapery and Sunridge Nurseries to form International Fruit Genetics (IFG).

Through IFG, Grapery develops new and delicious grapes based solely on achieving a one-of-a-kind memorable flavor.

Crimson Seedless

Unparalleled for their crispness and flavor due to our farming practices and long hang time on the vine that allows the full flavor of this grape to develop. This late season seedless grape is named for its brilliant, deep red color and has a distinct sweet, rich flavor. The berries are of medium size and have a cylindrical shape, while the skin is medium in thickness, and is firm and crisp.

Sweet Jubilee®

This mid-season seeded grape is jet black, firm, huge and very tasty. It makes a very good combination with Red Globe with its overlapping harvest timing.

Red Globe

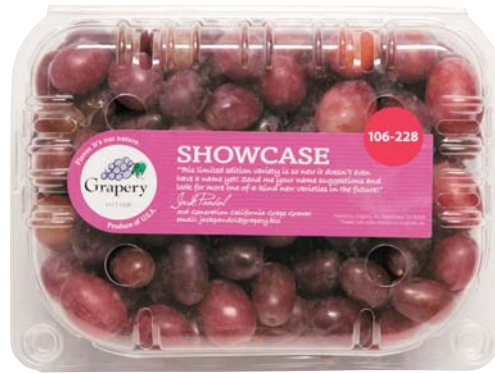
Our farming practices and late harvest achieve excellent firmness and very sweet flavor that is extremely rare. These grapes are available from August through November and are a large seeded berry with a red round shape and a sweet yet mild flavor. The hot summers of the San Joaquin Valley produce a beautiful pink finished color that is bright and inviting.



For more information or to place an order, call Jim Beagle at 661-326-8004 or jbeagle@grapery.biz.

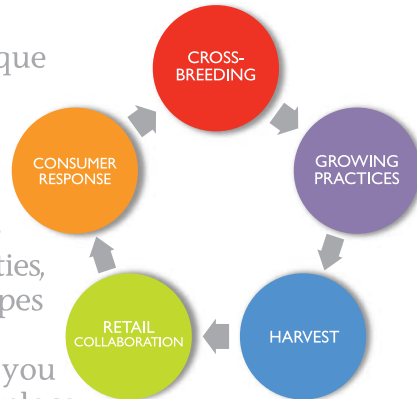
Of course you can always visit our website at grapery.biz.

SHOWCASE LIMITED EDITION GRAPES: GET THEM WHILE YOU CAN!



Our supply may be limited but the demand keeps growing.

Thanks to Grapery's unique Continuous Innovation Loop, we are happy to introduce new varieties of grapes for you and your consumers. Just like our Flavor Promise® varieties, these limited edition grapes are held to our highest standards, ensuring that you and your consumers can place your hands on the most unusually flavorful grapes possible.



These distinctive varieties are so new they haven't even been named yet. We identify them with a variety number and request customer feedback (including potential names) so we can learn which grapes consumers love, and incorporate that data into our new variety development process. Availability is limited, so it's best to order these well ahead of time.

Good things come to those who wait.

Fortunately, by the summer of 2013 we will have an abundance of Cotton Candy® and Witch Fingers®.

And we'll be happy to tell you more about other unique flavors and shapes coming around the bend including labrusca, strawberry, raspberry grapes and others.

LOOK AT THE BUZZ WE'RE GENERATING:

Witch Fingers®

"I found this very unusual variety of table grapes today at the Gelson's Market in Century City. They aren't round, but elongated and pointy, like...well, like fingers. I tasted a couple and they were very low in acidity, very sweet, not too tannic at all. They were delicious!"

—Spencer



Witch Fingers®

It is bursting with a sweet, fresh flavor that keeps everyone coming back for more. This attention-getting skinny shape always prompts a marvelous reaction from everyone. Kids go crazy for it and have a lot of fun eating it and using their imaginations to conjure up stories about the unique shape.

Cotton Candy®

"A coworker of mine, who lives in Jacksonville Beach, Florida, brought cotton candy grapes into work and shared them with me. I have been to every Fresh Market in the area and they do not have them. In fact, one produce manager at the Jax Beach location, was very grumpy because so many people were asking him about them. He said that, the grapes just showed up one day on the truck and that he didn't know where they came from, or how to order them. Can you please tell me how I can buy these grapes? I am to the point that I don't want to eat any other grape. Do you ship them to individual customers? You have a wonderful product with customers who are willing to spend the money for them. Thank you!"

— Tawnee'



Cotton Candy®

It really tastes just like Cotton Candy—try it for yourself. This mid-season seedless green grape is totally unique. There is no other grape like Cotton Candy®. We guarantee that your customers and their families will not be able to stop eating it.



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